

# insights



**HMMA News**  
HYUNDAI MOTOR MANUFACTURING ALABAMA  
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## HMMA ACHIEVES CERTIFICATION TO WORLD'S HIGHEST AUTOMOTIVE OPERATING STANDARD

Hyundai Motor Manufacturing Alabama has achieved certification to the International Automotive Task Force's most rigid quality management standard, ISO/TS 16949:2002, the highest automotive operating standard in the world.

In addition to earning this certification, HMMA is also recognized as being the only automotive original equipment manufacturer assembly plant in North and South America to be registered to ISO/TS 16949 with such a broad business scope encompassing the manufacture and general assembly of automobiles and associated components. These components include stamping, welding, paint, engine machining and assembly, quality, administration, purchasing, customer satisfaction and warranty.

As Rob Brayfield, President of the Vehicle Certification Agency of North America, said, this certification "sends a clear message to Hyundai's competitors that shows that Hyundai really means business. They're not content with being one of the best; they're going to be the best."

HMMA initiated the evaluation process for this certification in the summer of 2004, shortly before the plant opened for business. The two-year process began with a



*President J.S. Ahn (second from right), Gov. Bob Riley (far right), and HMMA Team Members proudly accept the ISO/TS 16949 certificate. The certificate is now on display in the Administration Building.*

performance evaluation of current HMMA systems versus the TS requirements, and was culminated with an audit assessing every aspect of every system within HMMA. Once the evaluation was complete, HMMA Team Members and a consulting team from SAI Global refined the systems, satisfying the TS requirements and ensuring total vehicle quality.

Benefits of adopting the ISO/TS 16949:2002 standard include improving the quality of processes at the facility and streamlining supply chains, both leading to a better overall product.

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## CONGRATULATIONS, TEAM MEMBERS OF THE YEAR!

Sandra Judge and Teresa Robinson from Paint Line Inspection Quality Control and Mary Ann Morris and Wade Champion from Body Line Inspection Quality Control were each elected as Team Member of the Year by their fellow Team Members, honoring their exemplary work. Both Sandra and Mary Ann have been Team Members since January of 2005. Teresa has been a Team Member since April of 2005, and Wade since June of 2005. HMMA is proud to have these dedicated and hard workers on its Team!



Left to right (above): Chris Susock, Sr. Manager – Quality Control; Kevin Graham, Manager – Quality Control; Sandra Judge, Team Member of the Year; Yvette Gilkey-Shuford, Assistant Manager – Quality Control; and John Kalson, Director of Production.



Left to right (above): Kevin Graham, Manager – Quality Control; Teresa Robinson, Team Member of the Year; Yvette Gilkey-Shuford, Assistant Manager – Quality Control; John Kalson, Director of Production; Stephanie Samuels, Group Leader – Quality Control; and Richard Haynes, Team Leader – Quality Control.



Left to right (above): Yvette Gilkey-Shuford, Assistant Manager – Quality Control; Kevin Graham, Manager – Quality Control; Mary Ann Morris, Team Member of the Year; and John Kalson, Director of Production.



Left to right (above): John Kalson, Director of Production; Yvette Gilkey-Shuford, Assistant Manager – Quality Control; Wade Champion, Team Member of the year; Kevin Graham, Manager – Quality Control; Stephanie Samuels, Group Leader – Quality Control; Chris Susock, Sr. Manager – Quality Control.



Tom Haberkorn as Albert Peterson in "Bye Bye Birdie"

## Team Member Takes the Stage

HMMA Production Control Team Member Tom Haberkorn and his wife, Jennifer, took the stage in an updated version of the 1960s Tony Award-winning musical "Bye Bye Birdie."

"Tom and Jennifer Haberkorn are experienced actors whose comfort on stage provides models for the less experienced in the cast," said Michael P. Howley, a member of the American Theatre Critics Association. "And they can sing and dance with the best of them."

The production played throughout the month of February at Faulkner University Dinner Theater to sold-out audiences.

2007 Production Totals			
	January	February	Total
<b>SONATA</b>			
USA	11,212	11,350	22,562
Canada	1,032	672	1,704
<b>Total</b>	<b>12,244</b>	<b>12,022</b>	<b>24,266</b>
<b>SANTA FE</b>			
USA	8,574	7,871	16,445
Canada	788	988	1,776
<b>Total</b>	<b>9,362</b>	<b>8,859</b>	<b>18,221</b>
<b>GRAND TOTAL</b>	<b>21,606</b>	<b>20,881</b>	<b>42,487</b>

## SAFETY DEPARTMENT HOLDS KIDS' POSTER CONTEST

HMMA's Safety Department is sponsoring the first "Safety-on-the-Job" Kids' Poster Contest. Children, grandchildren, nieces and nephews of Team Members are invited to participate.

Entries must be submitted by Tuesday, May 1st. The Safety Team's panel of judges will select the winning entries that best illustrate the theme of "Safety-on-the-Job."

*Entry forms are available in the form racks at the entrance of the cafeterias.*

There will be five age groups with three winners from each group. Winners will receive gift cards to Toys 'R Us and will also be recognized on HMTV and in *Insights*.

### 1st Place Winners:

\$100 Toys 'R Us gift card

### 2nd Place Winners:

\$50 Toys 'R Us gift card

### 3rd Place Winners:

\$25 Toys 'R Us gift card

## HMMA BLOOD DRIVE



*Ignacio Tapia donates blood during the HMMA LifeSouth blood drive.*

On March 1st and March 6th, the Diversity Team hosted a LifeSouth blood drive at HMMA.

The blood drive's arrival was very timely. Its first day at HMMA was also the day when tornadoes swept through the Southeast, devastating Enterprise, AL, and other areas in the region. This devastation caused an increased need for blood at area hospitals.

Over the two days, 134 Team Members participated and donated 129 units of blood.

Thank you to everyone who participated in this life-saving activity.



## JUBILEE TICKETS NOW AVAILABLE AT WACHOVIA'S HMMA BRANCH

Jubilee CityFest – April 27 & 28

Advance Purchase Weekend Passes - \$35

Regular Admission - \$30 per day

Children 12 and under admitted free with paying adult.

Weekend Passes will be available at Wachovia's HMMA branch through April 13th.

Visit [www.jubileecityfest.com](http://www.jubileecityfest.com) for more information.

## HMMA CELEBRATES READING

The week of February 26th, 32 members of HMMA's Diversity Action Team participated in the National Education Association's Read Across America program.

This year was HMMA's second year participating in the program which aims to get children excited about reading.

To celebrate the 50th anniversary of Dr. Seuss' *The Cat in the Hat*, Team

Members read *The Cat in the Hat* and *Green Eggs and Ham* to approximately 235 students from five area schools. To the children's delight, a few of the Team Members even dressed as characters from Seuss' book and led games like Simon Says to encourage fun and reinforce listening skills.

For more information on Read Across America, visit [www.nea.org/readacross](http://www.nea.org/readacross).



*Team Members dress up to help celebrate the 50th anniversary of Dr. Seuss' *The Cat in the Hat* as part of the National Education Association's Read Across America program.*

## SAFETY MATTERS

### *Recognizing a Stroke*

A stroke is a medical emergency. Learn to recognize a stroke, because time lost is brain lost!

- Sudden numbness or weakness of the face, arm or leg, especially on one side of the body
- Sudden confusion, trouble speaking or understanding
- Sudden trouble seeing in one or both eyes
- Sudden trouble walking, dizziness, loss of balance or coordination
- Sudden, severe headache with no known cause

Call 9-1-1 immediately (x8900 from HMMA) if you experience any of these symptoms.

Visit [www.strokeassociation.org](http://www.strokeassociation.org) for more information.

# SONATA AND AZERA WIN KIPLINGER'S "BEST OF 2007 CARS" AWARDS

Kiplinger's Personal Finance named the Hyundai Sonata GLS and Azera Limited "Best in Class" in the annual buyer's guide "Best of 2007 Cars" awards.

The Sonata GLS won "Best in Class" in the under \$20,000 sedan category. Kiplinger's editors stated, "A full array of standard safety features plus 16 cubic feet of cargo room push the Sonata to the head of its pack. With 162 horsepower, this fuel-thrifty four cylinder is no slouch. Speaking of slouching, long-legged drivers and passengers rejoice — no car in this class matches the Sonata's 44 inches of front leg-room and 37 inches in the rear."

The Azera Limited beat the Toyota Camry and Nissan Altima for "Best in Class" in the \$25,000 – \$30,000 sedan category, which included a cross-section of midsize and large sedans with premium features.

"The Azera and Sonata are both excellent examples of Hyundai's commitment to outstanding quality, standard life-saving safety technologies and unbeatable value," said John Krafcik, vice president of Strategic Planning and Product Development, Hyundai Motor America. "It's rewarding that Kiplinger's recognized both sedans for their segment leadership."



2007 Sonata



2007 Azera

## Insights Needs YOU!

Has your department achieved something great? Are you doing something exciting outside of HMMA? Do you have a recipe or some other great information you want to share with your fellow Team Members?

If so, *Insights* needs YOU! Please send stories and story ideas to Ashley Lindsay at [MaryLindsay@hmmausa.com](mailto:MaryLindsay@hmmausa.com), including any high-resolution photographs you have to go along with your story.

We can't guarantee that your story will appear in *Insights*, but we appreciate each submission. *Insights* is your publication, and you are what makes it great!



**Hyundai Motor Manufacturing  
Alabama, LLC**  
700 Hyundai Boulevard  
Montgomery, Alabama 36105

Prsrt Std  
U.S. Postage  
**PAID**  
Permit No. 456  
Montgomery, AL

## HMMA Vision and Mission Statements

### **Vision Statement:**

Our team provides value for your future.

### **Mission Statement:**

To create exceptional automotive value for our customers by harmoniously blending safety, quality and efficiency. With our diverse team, we will provide responsible stewardship to our community and environment while achieving stability and security now and for future generations.