

insights



HMMA News
HYUNDAI MOTOR MANUFACTURING ALABAMA

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(Left to right) Deputy President Keith Duckworth, Diversity Manager Sheron Rose and Diversity Specialist Melinda Stallworth accept the award for 2007 Corporate Volunteer of the Year.

HMMA NAMED 2007 CORPORATE VOLUNTEER OF THE YEAR

The Volunteer and Information Center and The Junior League of Montgomery selected HMMA as the 2007 Corporate Volunteer Award recipient during the 33rd Annual Volunteer of the Year Awards celebration on April 26, 2007.

"The Corporate Volunteer Award honors those extraordinary corporations who have given generously of their time and talents to make life better for others and for the community in which we live," said Camilla Prince, executive director of The Volunteer and Information Center.

"I'm proud to be able to accept this award on behalf of Hyundai Motor Manufacturing Alabama's 3000-plus Team Members," said HMMA diversity specialist Melinda Stallworth. "It is their collective spirit to make a difference in our commu-

nity that has helped organizations such as Habitat for Humanity, March of Dimes, American Cancer Society, United Way, Toys for Tots, local schools, and other organizations to achieve their respective goals."

Since 2004, HMMA Team Members have shared their talents and genuine compassion to do the right thing for the River Region because they are members of this community, too. Part of Hyundai's Mission Statement is that HMMA "will provide responsible stewardship to our community and environment..." Employee involvement and Hyundai's charitable giving program help foster that commitment with relentless determination and effort towards progressiveness, creativity and social responsibility.

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STOP, POINT AND PROCEED WITH CAUTION

AS A PEDESTRIAN, DON'T FORGET ABOUT SAFETY

As a pedestrian, it is your responsibility to use caution when traveling through the plant. This is especially important at intersections or when crossing a traffic aisle.

Pedestrians need to follow this procedure:

- **STOP** – Look in all directions and check the traffic mirror (if present) before entering traffic aisles.
- **POINT** in the direction of your travel. This allows the industrial equipment operators to know your intended travel direction.
- **PROCEED WITH CAUTION** – The pedestrian is responsible for their own safety and can take appropriate safeguards to avoid being struck.

Pedestrians need to follow these tips to ensure their own safety:

- Follow STOP, Point and Proceed with caution procedure.
- Make eye contact with the industrial vehicle operators.
- Use pedestrian walkways.
- Stay out of pedestrian restricted areas.
- Do not walk through overhead or industrial vehicle entrance/exits. Use the man doors.
- Stay clear of the space needed for forklift and tugger loads.
- Avoid walking, standing or "visiting" in the traffic aisles.
- Don't run in the plant.

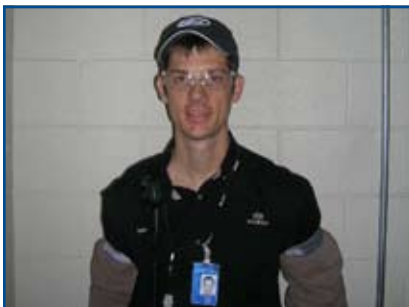
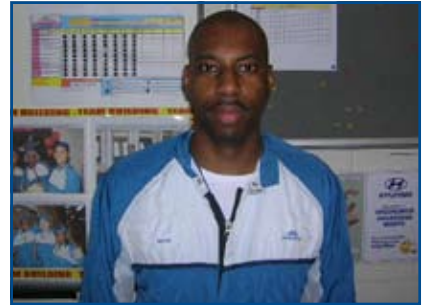
CONGRATULATIONS, BODY/PAINT QUALITY CONTROL TEAM MEMBERS OF THE MONTH!

These Team Members were voted as Team Member of the Month for the month of April by their fellow Body/Paint Quality Control Team Members.



Princella Johnson has been employed by HMMA since April 25, 2005, as a Quality Line Inspector in Paint.

Elvin Ward has been employed by HMMA since April 11, 2005, as a Quality Line Inspector in Paint.



Ben White has been employed by HMMA since April 30, 2005, as a Quality Line Inspector in Body.

Art Grady has been employed by HMMA since January 18, 2005, as a Quality Line Inspector in Body.



Walk of Life

Team Members Take Steps to Stop Breast Cancer



Team Members Soomee Ji (left) and Robbin Simmons participated in the 2007 Walk of Life.

On April 21, 2007, more than 2,200 people gathered at Cramton Bowl in Montgomery to help raise awareness and dollars for the Joy to Life Foundation's Walk of Life. Several of those people were HMMA Team Members, including Soomee Ji and Robbin Simmons from the Finance Department.

"I have a friend who went through breast cancer treatment last year," said Robbin. "This made me realize the importance of early detection. I wanted to walk in her honor."

Soomee added, "It was great to see so many people who were walking 'in memory of' or 'in honor of' someone. I didn't realize that it was such a big event!"

Soomee and Robbin both feel like the Walk of Life is a great and worthwhile event, and are planning to participate annually.

The Joy to Life Foundation is a non-profit organization providing free mammograms for medically underserved women under 50 years of age in the tri-county area of Montgomery, Alabama. The Walk of Life is a 5K run/walk and is the major fundraiser for the Joy to Life Foundation.

For more information on the Joy to Life Foundation and the Walk of Life, visit www.joytolife.org.

HMMA COOKBOOK

From the Kitchen of:

Sally Thrasher, Human Resources

Name of Dish/Recipe:

Squash Casserole

Type of Dish:

Side dish

Serves:

4-6

Origin of Recipe:

American

Ingredients:

- 1 pound squash, sliced
- 1 small onion, chopped
- 7 tablespoons butter
- 2 eggs, beaten
- 1 cup milk
- 1 cup grated cheese
- 1 cup Ritz crackers, crushed
- Salt & pepper to taste

Recipe Instructions:

Boil squash and onions, then drain. Add 3 tablespoons butter, beaten eggs, milk, cheese, half of the cracker crumbs, salt and pepper, then mix together. Pour mixture in a casserole dish and bake 30 minutes on 350°.

For topping: Melt remaining 4 tablespoons butter into the remaining cracker crumbs. Pour mixture on top of cooked casserole and top off with grated cheese. Bake for another 15 minutes. Serve hot.

HMA NAMES GOODBY, SILVERSTEIN & PARTNERS AS ITS NATIONAL MARKETING AGENCY

Hundai Motor America (HMA) recently announced that it has selected Goodby, Silverstein & Partners as its national marketing and advertising agency.

The selection was announced following presentations by five agencies at HMA's national headquarters in Fountain Valley, California, last week.

"Hyundai is committed to making further major steps in improving its brand image and increasing sales in the United States. We believe that the superb strategic thinking and creative executions that we have seen from Goodby, Silverstein & Partners will take Hyundai Motor America to a much higher level," said HMA Vice President of Marketing Joel Ewanick.

The agency began working

immediately on national advertising for Hyundai, and the first advertisements have already been produced.

"We're known for working very, very fast and we know that Goodby, Silverstein & Partners will keep up the pace," said Ewanick.

Goodby, Silverstein & Partners has recently been recognized across the industry, winning Advertising Age's Agency of the Year, Creativity Magazine's Agency of the Year and Advertising Age's Digital Agency of the Year.

"We are thrilled and honored to work with Hyundai at this very important time for their brand. There is a great opportunity to share their fantastic product stories and push their momentum even further," says Jeff Goodby, co-chairman of Goodby, Silverstein & Partners.

DIVERSITY CORNER

May is Asian/Pacific American Heritage Month

In 1978, a joint congressional resolution established Asian/Pacific American Heritage Week.

The first 10 days of May were chosen to coincide with two important milestones in Asian/Pacific American history: the arrival in the United States of the first Japanese immigrants (May 7, 1843) and the contributions of Chinese workers to the building of the transcontinental railroad, completed on May 10, 1869.

In 1992, Congress expanded the 10-day observance to a month-long celebration.

In the 2005 census, approximately 14.4 million U.S. residents said they were Asian or Asian in combination with one or more other races. This group comprised about 5 percent of the total U.S. population.

Benefits Reminder

Who Are Your Eligible Dependents?

Consistent with Blue Cross and Blue Shield of Alabama's (BC-BS) Summary Plan Description, only Eligible Dependents are eligible for health insurance coverage through your employment with Hyundai Motor Manufacturing Alabama, LLC (HMMA).

In order for an individual to be an Eligible Dependent, he/she must be one of the following:

1. Your spouse;
2. An unmarried child who is under the age of 19;
3. An unmarried child who: (a) is between the ages of 19 to 25; (b) is a full-time student in a state accredited school; (c) is not working full-time; and (d) chiefly depends on you for support; and
4. An incapacitated child who: (a) is not able to support himself/her self; and (b) depends on you for support, if the incapacity occurred before age 19 (or age 25 if a "full-time student").

In order for a child to be an Eligible Dependent, he/she must be:

1. Your natural child;
2. Your stepchild residing in your household;
3. A child legally adopted by you;
4. A child that you have placed for adoption; or
5. A child for whom you have permanent legal custody. To qualify for an Eligible Dependent under this category, the child must depend solely on you for support and must regularly and permanently reside with you in a parent-child relationship.

A grandchild is an Eligible Dependent only if he or she: (a) is under 19 years of age; (b) is unmarried; (c) is chiefly dependent on you for support; (d) resides in the same household full-time with you in a parent-child relationship; and (e) is not employed on a regular full-time basis.

The grandchild's parent may not be covered by your BC-BS health insurance through HMMA unless the grandchild has been adopted by you and the parent meets all of the other conditions to be covered as a dependent. A grandchild may continue coverage under the plan up to age 25 if unmarried and a full-time student in a state accredited school, not working full time, and chiefly dependent upon you for support.

**For additional information, questions or concerns, please contact the Benefits Section:
387-8125, 387-8199 or 387-8214.**



HYUNDAI VEHICLES NAMED "BEST CARS FOR FAMILIES"

AAA AND PARENTS MAGAZINE RECOGNIZE SANTA FE AND ENTOURAGE FOR STANDARD SAFETY TECHNOLOGIES

The 2007 Hyundai Santa Fe and Entourage were named as two of 2007's "Best Cars for Families" by AAA (American Automobile Association) and *Parents* magazine.

The 15-vehicle list, now in its fifth year, appears with detailed reviews of each model in the April issue of *Parents* magazine. AAA's auto-safety experts and *Parents*' editors – who understand the wants and needs of families – created a list of sedans, economy cars, vans, SUVs, and crossovers they felt perfectly met everyday family demands.

According to AAA/*Parents*' judges, "The Santa Fe is packed with safety technology to protect your little ones, but the modest price tag leaves something for their college funds. Electronic Stability Control (ESC) and side-impact and side-curtain air bags are standard. Nice surprises include second-row A/C vents to keep your kids cool and a heated windshield wiper for melting through the ice." After a road test with the Hyundai Santa Fe, Sally Lee, editor-in-chief of *Parents* magazine said, "I loved the easy-to-read instrument panel and the great storage space. Car seats were a breeze to install. It's a lot of car for the money -- and stylish too."

In regards to the Entourage, AAA/*Parents*' judges said, "No van has more standard safety features: Three-row side-curtain air bags, [electronic] stability control, and antilock brakes are



The Santa Fe's easy-to-read instrument panel is one of many notable features that impressed AAA's auto-safety experts and the editors of Parents magazine.

all standard. And how's this for value: Even if you opt for power rear doors and tailgate, heated front seats, leather upholstery, and wood-grain accents, you'll pay less than \$30,000."

"We are proud to accept recognition from two organizations that offer helpful information and advice to better the lives of consumers," said John Krafcik, vice president of Strategic Planning and Product Development, Hyundai Motor America. "Santa Fe and Entourage are great examples of Hyundai's continued commitment to providing affordable vehicles with standard life-saving technologies and convenience features that every family is looking for."



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HMMA Vision and Mission Statements

Vision Statement:

Our team provides value for your future.

Mission Statement:

To create exceptional automotive value for our customers by harmoniously blending safety, quality and efficiency. With our diverse team, we will provide responsible stewardship to our community and environment while achieving stability and security now and for future generations.