

insights



HMMA News
HYUNDAI MOTOR MANUFACTURING ALABAMA

December 16, 2005

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HYUNDAI DONATES 17 VEHICLES TO AUTOMOTIVE TRAINING PROGRAMS

Hyundai Motor Manufacturing Alabama, LLC (HMMA) turned over the keys of 17 brand new 2006 NF Sonatas to Alabama secondary schools and two-year colleges, the first in a series of donations by Hyundai's first US manufacturing plant. The pre-production (M1) vehicles will be used as training vehicles in automotive programs most of which are certified by the National Automotive Technicians Education Foundation (NATEF).

"Hyundai is a great addition to the economy of this state, bringing good job opportunities to our citizens. More than ever before, the two-year colleges are working closely with industry to develop degree programs, curriculum and hands-on training that produces a competitive, technically-skilled workforce," said Dr.



Greg Kimble, Director of Human Resources, right, presents Keith Springer from the Allen Thornton Technical School with the keys to a new Sonata, which will be used for automotive training.

Roy W. Johnson, Chancellor of the Alabama College System. "This kind of collaboration between education and industry is so important. The Alabama College System wants to help build Hyundai's workforce, because we are confident that Hyundai is helping to build a better Alabama."

For more information, go to www.hmmausa.com.

Team Members Lend a Hand to Families in Need

HMMMA Team Members brought holiday cheer to 60 families in need in the tri-county area. Pictured here, Paint Department Team Members delivered gifts to 50 children on Saturday, December 10, at Dalraida Baptist Church in Montgomery.



'Tis the Season: Holiday Break

In celebration of the holiday season, HMMA will be closed Friday, December 23, 2005, through Monday, January 2, 2006, and return to work January 3, 2006. We hope you and your family and friends have a safe and happy holiday season. Happy New Year!



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Hyundai, Toyota, Honda Gains Boost U.S. Share for Asian Brands Excerpt from Bloomberg.com

The 2006 Hyundai Sonata sedan, Toyota's Avalon and Lexus IS sedan, and Honda's 2006 Civic cars, all released earlier this year, were among the fastest-selling models in November as U.S. consumers purchased more cars and fewer larger sport-utility vehicles, a segment led by GM and Ford. Industry-wide sales fell 2.8 percent to 1.17 million, with cars increasing 4.7 percent and light trucks down 8.5 percent.

Toyota's November sales rose 10 percent, Honda's increased 11 percent and Hyundai had a 12.5 percent gain. The all-new Sonata led sales in November with 14,216 units. Nissan Motor Co., Japan's second-biggest automaker, had a 3.9 percent sales decline. Asian automakers had record U.S. market share of 40 percent in October.

GM and Ford, the two biggest U.S. automakers, had respective sales declines of 7.5 percent and 15 percent last month. Neither company replaced its offer of employee prices for all customers with new programs. Employee discounts boosted their sales in June and July.

For the full article, go to: <http://quote.bloomberg.com/apps/news?pid=10000006&sid=ab8egfEFs99I&refer=home>.

License (Plates) to Drive



Wherever Plant Engineering Team Member John Hall goes, he takes HMMA's name on the road with him. Pictured to left, John displays his specialty license plates he ordered to show his support of HMMA. His '05 tag (on right) read, "Top Five by 2010." His new '06 (on left) reads, "I love HMMA."

HYUNDAI ANNOUNCES 2006 AZERA PRICING

Hyundai Motor America announced recently pricing for the flagship 2006 Hyundai Azera, which was named the Best New Luxury Family Sedan by Auto Mujeres al Volante, the number one automotive authority for U.S. Hispanic women. With segment-leading standard safety technologies including Electronic Stability Control (ESC) and eight airbags, premium convenience features, an all-new 3.8-liter 263 horsepower V6 that delivers 28 miles per gallon on the highway and more interior space than the Mercedes S-Class and BMW 760i, the Azera may be the most car for the money ever.

2006 Hyundai

Azera Pricing:

Azera SE -
\$24,995 (freight included)*

Azera Limited -
\$27,495 (freight included)*

Azera Limited with Ultimate Package - \$29,995 (freight included)*



SAFETY TALK: Please Drive Safely

Safe driving starts here at HMMA. HMMA wants to establish safety as one of its core values. The Security Department has recorded fifteen (15) parking lot accident reports. A few of the accidents have resulted in personal injury. A parking lot fender bender can be very frustrating, as it may cause out-of-pocket expenses, plus the trouble of taking and picking up the vehicle to/from the repair shop.

In addition, there have been some serious accidents on Hyundai Boulevard. HMMA is working with the State/County/City to implement changes that will contribute to a safer environment. The turn lanes have extended, street lights have been added and traffic lights are coming.

HMMA's safety slogan is "HMMA Drives for a Safe Workplace." Let's all do our best to incorporate safety as one of our core values during and after work.

Top 10 Tips for Shift Workers to Combat Sleepiness and Drowsy Driving

1. Make your bedroom dark - like nighttime - and sleep at the same time every day.
2. Block or mask outside sounds.
3. Lower your thermostat before going to bed.
4. Maintain or improve your overall health.
5. Avoid caffeine several hours before bedtime.
6. Avoid alcohol several hours before bedtime.
7. Know the side effects of your medications.
8. Close the bedroom door and hang a "Do Not Disturb" sign on it.
9. Unplug the telephone in your bedroom.
10. Develop a relaxing sleep ritual.



Fourth graders from Wynton Blount Elementary School toured HMMA on December 7 on trams adorned with decorations to help celebrate the holiday season. The children were filled with joy as they gave out many "shout-outs" to Team Members along the way.

TEAM MEMBER SPOTLIGHT

What are your holiday plans?

**Anthony Johnson (A.J.),
Human Resources**

"I plan on going home to Lexington, Kentucky and spending time with my family and friends. It is a tradition within our family to have breakfast together Christmas morning at my brother-in-law's house. I look forward to it every year."



HMMA Cookbook

From the Kitchen of:

Shonnie Taylor,
General Affairs

Name of Dish/Recipe:

Holiday punch

Type of Dish: Drink

Serves: 50

Origin of Recipe: American

Ingredients:

- 2 cups of sugar
- 6 cups of boiling water
- 4 cups of unsweetened pineapple juice
- 2 1/2 cups of orange juice (can)
- 1 1/2 cups of lime juice
- 2 oz. frozen strawberry
- 1 64 oz. Lemon-Lime Drink

Recipe instructions:

Boil water. Add sugar and all juices. Add frozen strawberries. Add lemon-lime drink (right before serving).

Unions get strong signal

Article from the Birmingham News

The message sent by a Lowndes County Hyundai supplier to organized labor last week was loud and clear: There's no need for unions to put at risk the state's growing reputation as a good place for auto manufacturers to locate. Workers at Daehan Solutions Co., which makes sun visors, interiors and soundproofing components for the \$1.1 billion Hyundai plant in Montgomery, strongly rejected the Teamsters union in an 88-38 vote. Organized labor supporters were hoping the vote at Daehan would spark a resurgence of union representation in Alabama and tip the largely union-free auto-manufacturing industry here toward organized labor.

Last week's Daehan vote sent a different signal - and union organizers need to get it: The workers in Alabama's automobile industry, from first- and second-tier suppliers to the Hyundai, Mercedes-Benz and Honda plants themselves, understand their futures are more secure without organized labor.

And why not? Worker safety isn't a real issue anymore, and with competition as it is today, companies that mistreat employees won't be in business long.

Wages shouldn't be a huge issue, either. The average hourly wage for autoworkers in the United States is \$31.67. Workers at

suppliers like Daehan make \$10 an hour or more. The average weekly paycheck for autoworkers in Alabama is nearly \$1,300. That's good pay.

Too, consider what's happening to organized workers in the industry across the country. Delphi Corp., whose 25,000 workers are represented by the United Auto Workers, recently filed bankruptcy. Many workers, including 2,200 at a parts plant in Athens, may lose their jobs. Delphi said wage and pension obligations are among the factors that led to the company's bankruptcy.

Recently, General Motors announced it was cutting 30,000 jobs and, again, wage and pension obligations are factors.

Alabama is attractive to automobile manufacturers because there isn't a strong union presence in the industry here. That's an advantage workers don't want to give up; otherwise, automakers could move on, this time to low labor-cost countries like Mexico or China.

Most auto industry workers in Alabama don't want the tension that comes with collective bargaining. They see their futures organized around long, full careers, not union dues, labor meetings and possible strikes.

DIVERSITY CORNER

Celebrate the Holiday Season at the Shakespeare Festival

A Christmas Carol

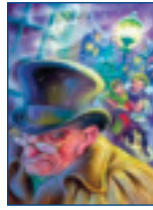
November 20th to Sat., December 24th

Festival Stage

Recommended Ages: 8+

A Christmas Carol returns to ASF in grand fashion with Gregg Coffin as musical director, guaranteeing a joyful rendition of this classic.

Scrooge's "humbug" attitude brings him face to face with his past, present and future as he is visited by spirits that re-awaken his conscience and teach him lessons on caring. Join us for a show that has become a seasonal tradition that warms the heart and celebrates the timeless art of giving.



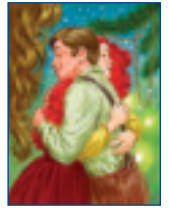
An O. Henry Christmas

November 25th to Sat., December 24th

Octagon Stage

Recommended Ages: 11+

Two beautifully touching tales of sacrifice and love by O. Henry, The Gift of the Magi and The Last Leaf, are set to music to make a Holiday offering that is gentle and strong, sad and joyous, and completely right for the season, reminding audiences that love is the greatest gift of all.



2005 Calendar Year Production - Hyundai Motor Manufacturing Alabama

	January	February	March	April	May	June	July	August	September	October	November	December	Cumulative Total
Sonata													
US	0	0	20	743	2281	6292	5984	10855	13753	15539	17786		
Canada	0	0	0	2	298	590	595	1191	277	502	258		
Total	0	0	20	745	2579	6882	6579	12046	14030	16041	18044	N/A	76966



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U.S. Postage

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Permit No. 456
Montgomery, AL

HMMA Vision and Mission Statements

Vision Statement:

Our team provides value for your future.

Mission Statement:

To create exceptional automotive value for our customers by harmoniously blending safety, quality and efficiency. With our diverse team, we will provide responsible stewardship to our community and environment while achieving stability and security now and for future generations.